



hunterbevan

Branding | Graphic Design | Marketing



Video Brochures

Video brochures combine the appeal of a printed brochure with the impact of video and sound.

They deliver your message more effectively than traditional media and are highly effective for use in marketing campaigns, training and explainer videos.

Combining an LCD screen with optional buttons for play, pause and volume controls in a printed outer case, video brochures can be pre-loaded with your video or you can load a custom video on each unit through the micro-USB cable supplied. The USB cable is also used to charge the device.

Video brochures are sure to make an impact and create a lasting impression!

To see for yourself, take a look at the examples on our website: www.hunterbevan.com/video-brochures

The ultimate marketing tool...

- Full colour printed with a range of finishes to enhance your brand
- High resolution LCD screen to display your video
- Options for play/pause/multiple videos and volume controls
- Video loaded and unit charged using micro USB cable supplied
- Memory and battery size options to suit your needs
- Can be used again and again with different videos
- Multi-lingual versions are simple to create and load
- Works like a memory stick - no additional software needed
- 'Business card', A5, A4 and custom sizes available
- Cost effective - available in quantities from 5 units upwards

How do I create the video content?

If you have an existing MP4 video, we can load that on to the video brochures for you, or you can load customised versions on individual video brochure units.

We offer a complete service for the production of marketing videos, training videos and explainer videos - either filmed or exported from Powerpoint, making them cost-effective and easily amended in the future. We also offer voiceovers, music, and translation or subtitles for international content.

For more information and ideas on how you could use video brochures effectively in your organisation, please contact Neil Bevan:

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