App Development

Your own app brings your organisation's services, treatments and procedures to your target audience – whether for patients, clinicians, customers or for training your staff. Apps can be used for a wide range of information exchange, training, educational and leisure purposes.

We design and develop apps for public distribution on mobile and tablet platforms, iOS, Android or Windows, and for limited use within your own organisation and by your designated users for specific and confidential purposes. We also design and develop web-based apps.

Have you explored the opportunities your own apps could present for your organisation?

Example screens for apps to help people with learning difficulties in the workplace and using public transport.

We are currently working with clients to develop apps for:

- **Wearable tech** - to deliver information on physical activity
- **Telemedicine** - remote diagnostics and reporting
- **Allergies** - to support people with life-threatening allergies
- **Physiotherapy** - to remind patients how to do exercises
- **Physio/Biomechanics** - to report patients' progress to clinicians
- **Disability** - to aid people with disabilities using public transport
- **Learning difficulties** - to help people to get into work
- **Training** - to deliver workplace-based training
- **Education** - to enable learning through visual communication
- **Employers** - to help employers to support staff development
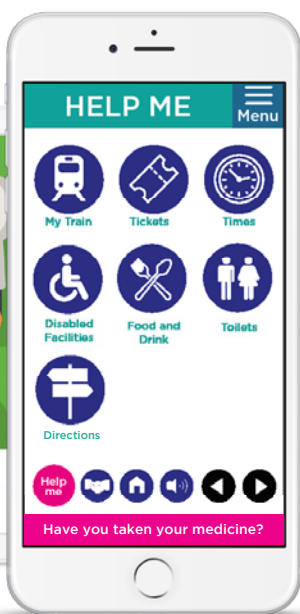
In addition to the development of apps for commercial use, we are conducting research in conjunction with the Institute of Leadership and Management and Derwen College, a leading UK special needs college, into using apps in the workplace to support employers of people with disabilities, learning difficulties and other conditions.

For more information and ideas on how you could use apps effectively in your organisation, please contact Neil Bevan:

📱 +44 (0) 7971 545401

📞 +44 (0) 1691 682566

✉️ neil@hunterbevan.co.uk

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